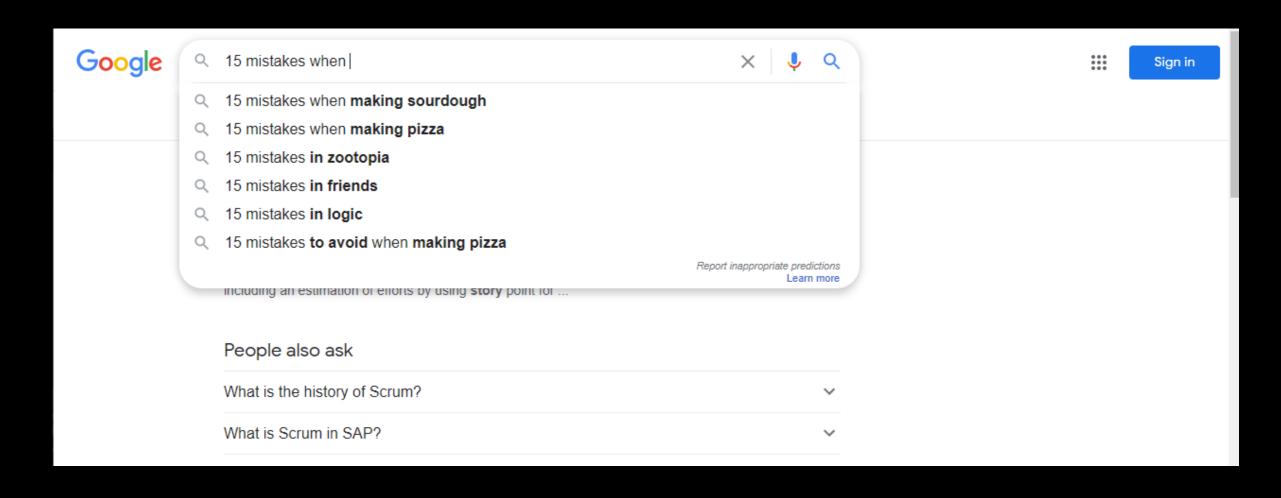


# **Scrum Reality Check Learnings and Pitfalls from adopting Agile at SAP**

Daniel Humberg, SAP June 2021

**PUBLIC** 





# 15 mistakes you should avoid when using Scrum in software development projects

## Agenda

## **Scrum Reality Check - Agenda**

- About me
- About my team
- History of Scrum at SAP
- 15 mistakes when doing Scrum
- o Q&A

## about me

# About me

#### **Daniel Humberg**

#### What I did before

- Studied Business Informatics in Siegen and Växjö, Sweden
- Fraunhofer Institute for Applied Information Tech, St. Augustin
- Worked at SAP as Developer, Development Architect, Project Lead, Product Owner, Scrum Master, Scrum Mentor
- Developer and Scrum Master for first Scrum Tool at SAP
- Development Manager since 7 years

#### What I like

- Efficient software development in a team
- Making the customers happy
- Fighting Corporate Craziness
- Using a simple language

#### **Current Responsibilities**

- Member of The Tools Team at SAP
- 4 Scrum Teams
- UX Design support for whole organization
- Investment Area Owner for "Release with Ease"
- Product Ownership for "SAP Jira"

#### How I work

- Trust & Empowerment
- Pragmatic & Result-oriented
- Creative & Open for new Ideas
- Optimistic

## about my team

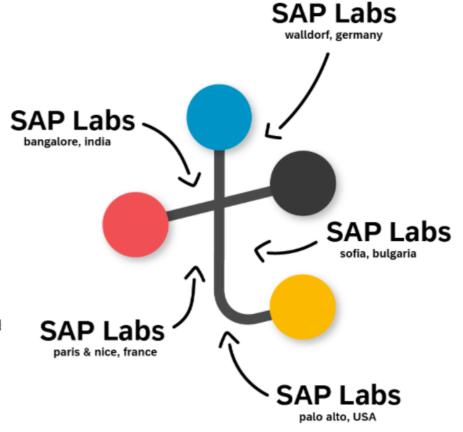
## **The Tools Team - Setup**

# the tools team.

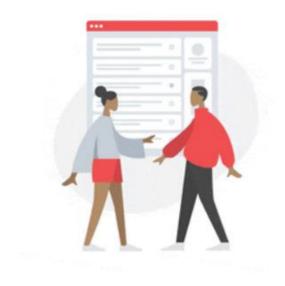
As our name says, we create tools. What kind of tools did you ask? Awesome tools to help people in SAP to get their job done smarter and faster. Some of our main topics are: CI/CD, Corporate Compliance, Portfolio & Capacity and Developer Productivity Tools.

#### Our Values

- We believe in solutions that matter.
- We believe collaboration is key for success.
- We believe understanding the bigger picture is necessary to create something meaningful.
- We believe that transparency and openness are the fundaments of trust.
- We believe that together we are stronger.



## **The Tools Team - Mindset**



## Product Mindset.

Stable teams working on a product permanently



#### Agile Mindset.

100% of our teams are doing Scrum. Teams empowered to build and extend the product. Flat hierarchies - fast decision making.



## Service Mindset.

Delivering end-to-end service, not only tools. Knowing our user personally.

## **The Tools Team – Awards**



**2017 Hasso Plattner Award**SAP Transformation Navigator



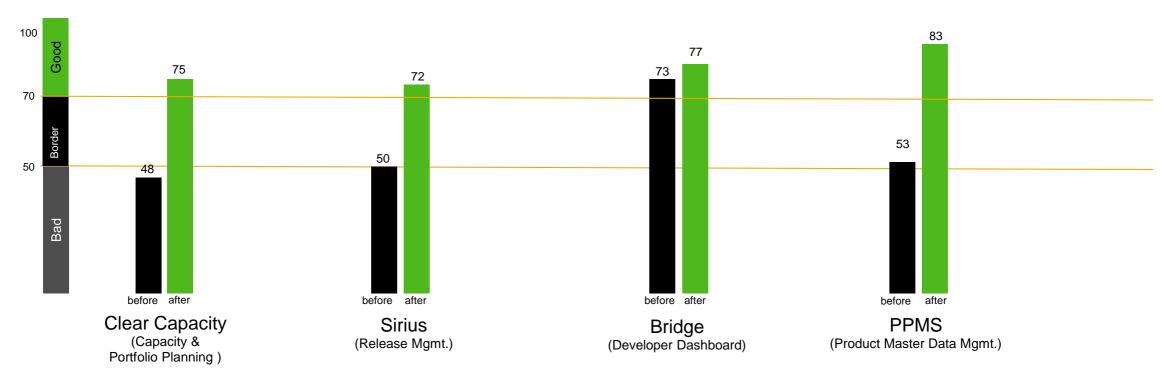
**2020 Red Dot Award**SAP Road Map Explorer



**2020 German Design Award**SAP Road Map Explorer

## **The Tools Team – Results**

Our investments into user experience are paying off, with amazing results...



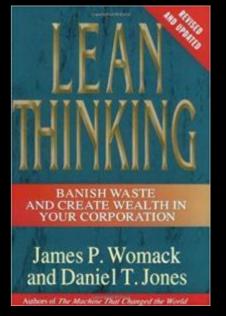
Survey results before and after investment - Standardized Usability Score (SUS) from 0 to 100

## History of Scrum at SAP

## Scrum as SAP – History

- Started 2006 as a grassroots initiative
  - small community of Scrum Mentors spreading the idea
- Introduced SAP-wide as part of "LEAN" program in 2009/2010.
  - Inspired by Toyota Production System
  - Multi-year transformation program with board attention
- Acquired companies brought their own flavors of Scrum
  - e.g. SuccessFactors (2011), Ariba (2012), Concur (2014), Signavio (2021)
- Introducing Scrum is never "completed"
- Many business units having their own agile supporting teams
- e.g. Agile Sounding Board in Intelligent Enterprise Solutions (IES)





## **Questions so far?**



# 15 mistakes you should avoid when using Scrum in software development projects

Why am I telling this to you...?

















## Ranked Backlog

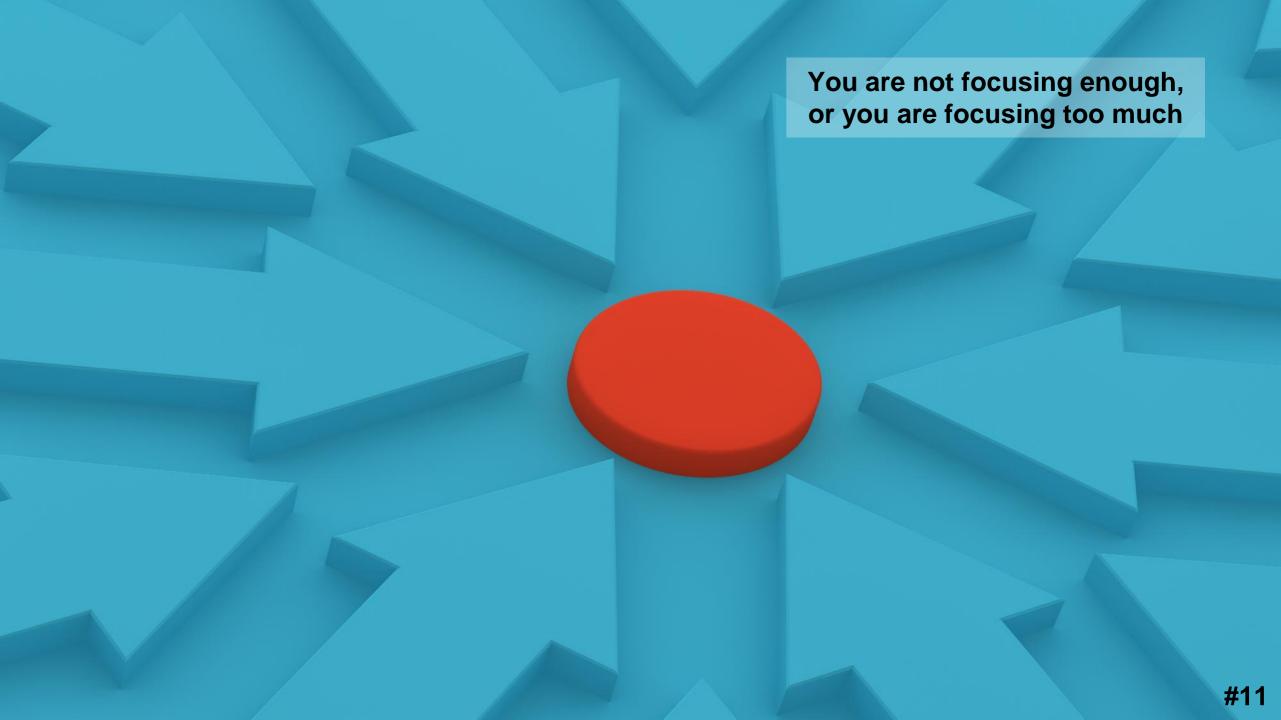
- 1) Item 1 size S in progress
- 2) Item 2 size S done V
- 3) Item 3 size M open
- 4) Item 4 size L done
- 5) Item 5 size S done V

## You don't see the problem with this sprint result



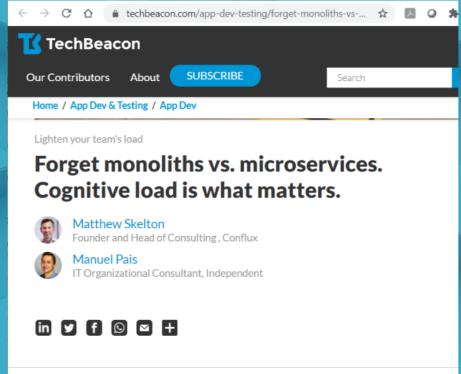
My New Application				Х
Create	Edit	Delete	Сору	

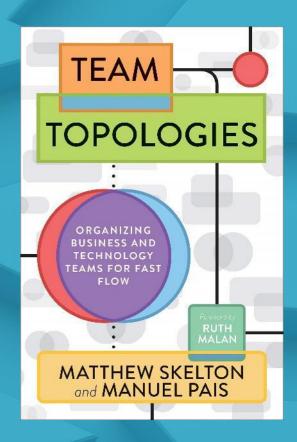




### "Cognitive Load" - Further Reading









You think you will have more time later to pay back the technical debt

Or you try to make it perfect from the beginning

Manage your technical dept like your other backlog

Don't start with a framework. YAGNI!







## Those were my top 15!

You want a last one?



## Thank You

## A&P

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